



# Canadian Hardwoods

beautiful, durable and renewable

# A design solution



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Durable and cost effective, the abundant species and grades of Canadian hardwood make it a long-time favourite for flooring, mill work, paneling and furniture. Easily profiled, stained and finished, hardwood's natural grain and colour improve with age, bringing warmth and elegance to any interior.

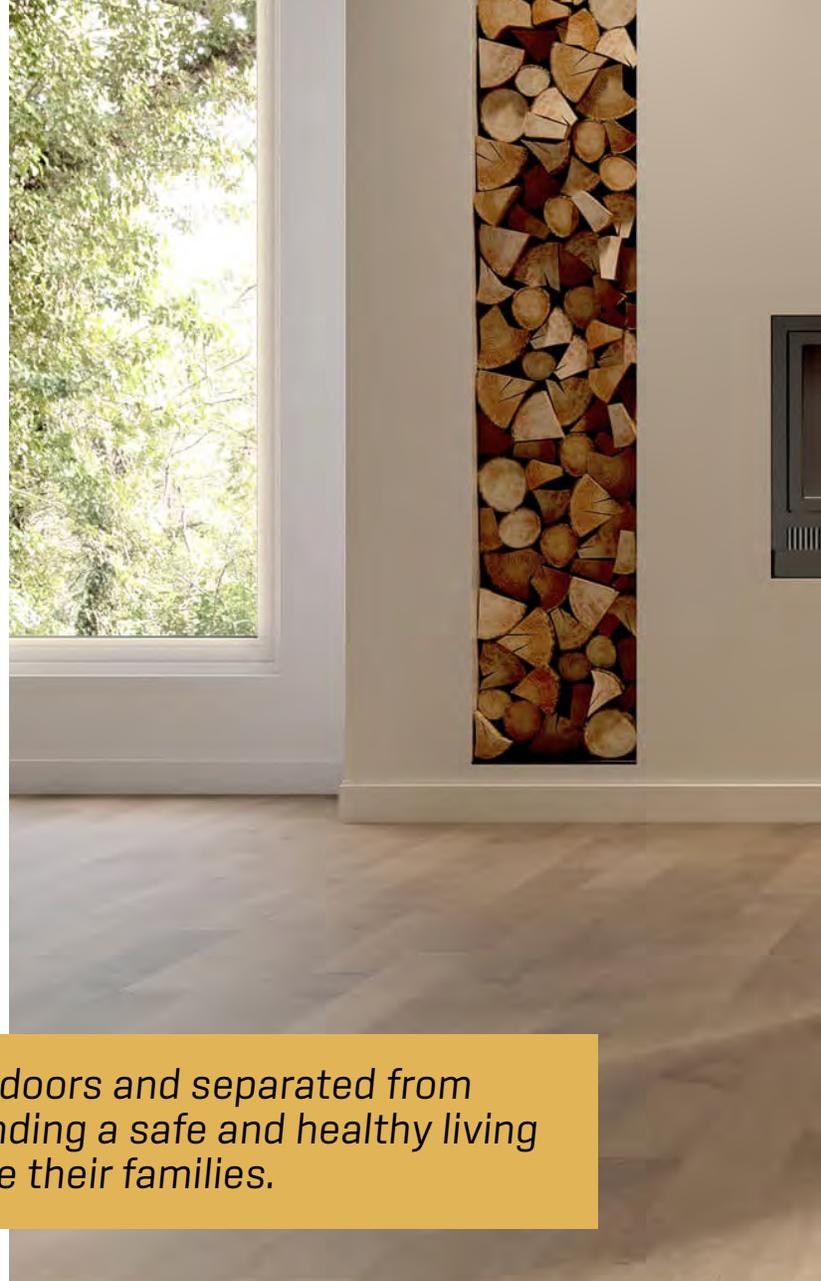


Internationally recognized, Canadian hardwood is a versatile design solution - but it is much more. A key element in the emerging field of biophilic design, wood connects us to the natural world providing us with a greater sense of well-being and contributing to our overall health.



© Henri Cleigne

*A natural choice, Canadian hardwood is endlessly adaptable, appealing to both contemporary and traditional consumers at home and at work.*



*Canadians spend much of their time indoors and separated from nature. More than ever, they are demanding a safe and healthy living space where they can protect and raise their families.*

# A healthy choice

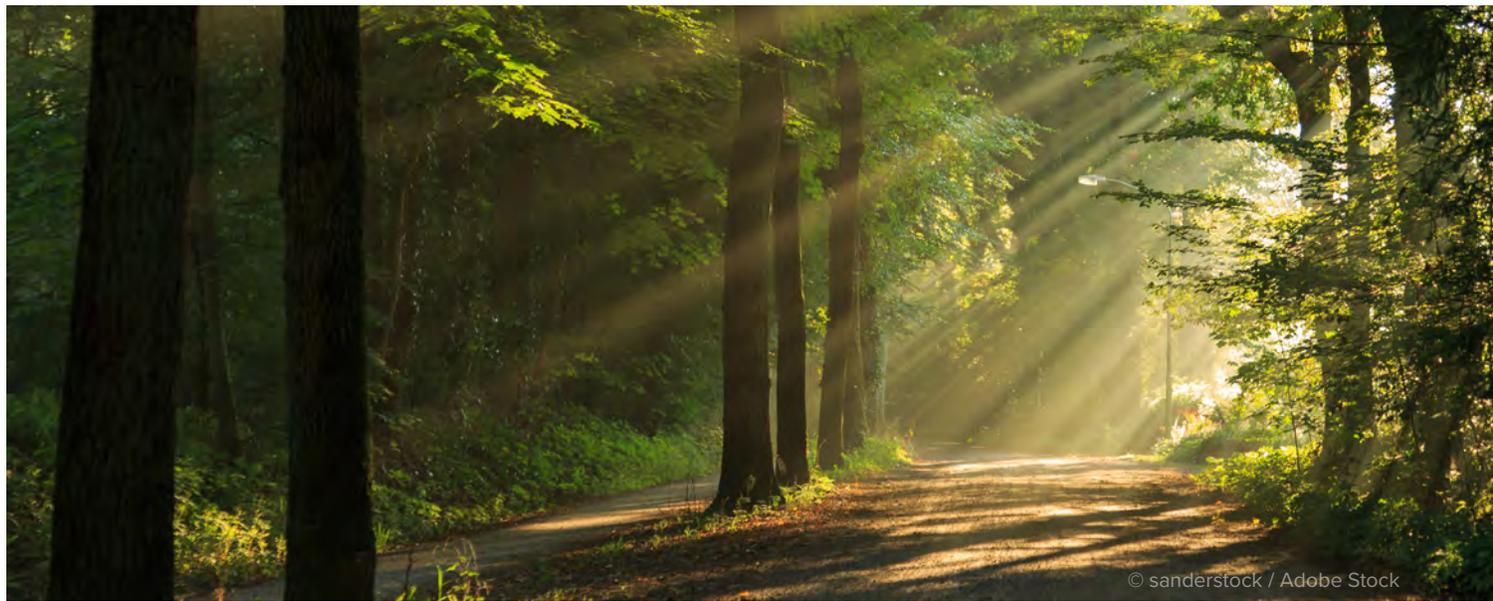
Wood is a biophilic design material. Evidence shows that there are links between designing with natural elements and increasing positive health outcomes, including lower stress, a better sense of well-being and improved focus.

These natural benefits can extend to residential and corporate spaces, health care, education and community facilities.

Naturally sustainable and non-toxic, wood is a safe green product that leaves us healthier and more productive. Carbon neutral and biodegradable, it is good for us and good for the planet.



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# Naturally green

*If you design with the planet in mind, wood is the natural choice. Eco-friendly, durable and naturally green, no product has a smaller impact on the environment.*



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Almost too good to be true, Canadian hardwood is a long lasting, renewable and biodegradable product that stores carbon and contributes to healthy ecosystems as it grows.

Half of hardwood's weight is stored carbon and its production produces minimal carbon and pollutants. Manufactured with almost zero waste, Canadian hardwood has a compelling life cycle assessment.





# Why Canada?

*Home to 9% of the world's forests, Canada is a global leader in sustainable forest management.*

© Lauzon Flooring



We are home to 36% of certified forests globally, more than twice the area certified in any other country. Certification means our forests are managed to comprehensive environmental, social, and economic standards. Over 90% of our forests are on public lands and must be harvested at a sustainable rate and replanted by law.

Canadian hardwood is recognized around the world as meeting and exceeding the strictest standards for sustainability and progressive management. Our forests are part of our heritage and our hardwood products are sought after by architects, designers and environmentally conscious consumers around the world.

*A green design solution, Canadian hardwood is an essential building material that grows naturally, and can cost-effectively replace other products with larger environmental footprints.*

# Species

*Birch*



*Cherry*



*Red Oak*



*Maple*



*Beech*



*Yellow Birch*



*Soft Maple*



*Basswood*





White Ash





© Andrew Szeto



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The Canadian Hardwood Bureau (CHB) is a national trade association representing manufacturers and wholesalers of hardwood lumber and hardwood flooring, as well as their suppliers.

To learn more visit us at [CanadianHardwoodBureau.com](http://CanadianHardwoodBureau.com)  
Contact us at [info@canadianhardwoodbureau.com](mailto:info@canadianhardwoodbureau.com)